





<https://mattturrell.com>  
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Creative Director  
PTK London

February 1998 – May 2002

~1EH7IRWSR#2XSPER#MVMXSR&WISPH&ZVMXIW  
;IP&RXSL7IRWSR#IEGGSR&XEJXIVEKPSFEPTMXGL  
[MX& VI]-VSY&PEXIVFSK&48ØSR&R



Art Director  
Saatchi & Saatchi Dubai

May 1994 – July 1997

• Worked under the CD at Saatchi & Saatchi

~OSSOIEIXIV4ME,X)XMWEPEX1EWLIU&EROER&GOJXVMOI

• Produced multi faceted international communications



Art Director  
Y&R London

Oct 1992 – April 1994

~1EH&WX&SGSDGMEPWSRTPEGI&X

• Cut advertising teeth working on KFC, Colgate, Army,  
British Gas, Xerox, Fosters and Walkers Crisps

Education:

Hounslow College

Design + Advertising

Portsmouth College of Art

Visual Communication + Design

Peter Symonds College

~W&I&VISHYGM&K&S&K&VETL]

Henry Beaufort School

Art, Biology, Design & Technology, English,

1EXIW1W&MG,MW&XSV]



Award Juries & Mentoring:

~P&SFEPW



ES&I&HW

• The Webby Awards



• Executive Academy Member IADAS

IADAS

(International Academy of Digital Arts and Sciences)



• MA Student Mentor, Royal College of Art

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#### Personal Honors & Awards:

- Graphite Pencil - Design, D&AD 2020
- Bronze - Editing, Clio's 2018
- Bronze - Cinematography, Clio's 2018
- Silver - Film, Epica 2018
- Gold, Silver, Bronze - Integrated, Print, PM Awards 2018
- Winner x 5 - The Creative Floor Awards 2018
- The Annual - Creative Review 2017
- Merit - Poster, Graphis 2017
- Merit - Logo Design, Graphis 2017
- Bronze Lion - Design, Cannes Lions 2016
- Silver - Poster Design, Graphis 2016
- Silver Lion - Campaign, Cannes Lions Health 2014
- Silver Lion - Film, Cannes Lions Health 2014
- Bronze Lion - Website, Cannes Lions Health 2014
- Best of Show - IPA Best of Health Awards 2014
- Best Use of Art Direction - IPA Best of Health 2014
- Gold - IPA Best of Health Awards 2014
- Silver x 8 - IPA Best of Health Awards 2014
- Bronze x 6 - IPA Best of Health Awards 2014
- Webby Award Honouree x 2 - 2014
- Site of the Day - AWWWARDS 2014
- Honourable Mention x 2 - AWWWARDS 2014
- Gold - Print, PM Society Awards 2014
- Silver x 2 - MM&M Awards 2014
- Winner - Website, The Creative Floor Awards 2014
- Grand Global - 360 Campaign, 2013
- Global Award - Web Design, 2013
- Global Award - UX, 2013
- Global Award - Cinematography, 2013
- Global Award - Cinematography, 2013
- Global Award - Direction, 2013
- Global Award - Online Media, 2013
- Silver Clio - Integrated Campaign, Clio's 2013
- Gold - Website, Rx 2013
- Site of the Day - AWWWARDS 2013
- Honourable mention - AWWWARDS 2013
- Winner - Craft, PM Digital Awards 2013
- Gold - Posters, Graphis 2008
- Bronze Lion - OOH, Cannes Lions 2006
- Finalist - New York Festivals 2005
- Winner - Website, IPA Best Of Health 2002
- Winner - AME Effectiveness, 2001